

# INVEST IN TOMORROW'S LEADERS TODAY!

The Investment in Character campaign is an annual initiative designed to support Scouting programs within Longhorn Council. Your generous contribution directly helps create life-changing experiences for over 10,000 youth and 5,000 adult volunteers, empowering them to exceed their own expectations, explore new opportunities, and build lasting friendships—all while developing strong character and leadership skills.

By supporting Scouting, you're investing in the next generation of leaders. These young people are being equipped with the values, skills, and confidence needed to shape a brighter future. Help us continue this important mission by making your investment in character today.

## HOW DOES THE INVESTMENT IN CHARACTER CAMPAIGN SUPPORT SCOUTS?

- ❖ Supplies program development and training to more than 400 Scouting units throughout North and Central Texas.
- ❖ Helps to maintain and improve multiple camp properties that provide outdoor adventures to thousands of Scouts each year.
- ❖ Provides Council staff and resources to support leaders, parents, and Scouts.

**INVESTMENT in CHARACTER**  
LONGHORN COUNCIL

## SUGGESTED GIVING LEVELS

Support A Scout's Journey  
All Year Long!



**INVESTOR LEVEL** - \$150

**SCOUT LEVEL** - \$400

**EAGLE LEVEL** - \$600

**DEN LEVEL** - \$1,200

**PATROL LEVEL** - \$2,500

## SCOUTING HELPS TO MAKE A DIFFERENCE FOR OUR SCOUTS AND OUR COMMUNITIES

- ❖ GROWTH MINDSET
- ❖ GOOD CITIZENSHIP
- ❖ SERVICE TO OTHERS
- ❖ LEADERSHIP & TEAMWORK
- ❖ SELF DISCOVERY
- ❖ APPRECIATION FOR NATURE

## GIVING FORM

I WANT TO MAKE AN INVESTMENT IN CHARACTER  
WITH MY GIFT OF:

\$150    \$400    \$600  
 \$1,200    \$2,500    OTHER \$ \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

ENCLOSED CHECK PAYABLE TO LONGHORN COUNCIL, BSA  
 ENCLOSED CASH  
 I DONATED ONLINE VIA THE QR CODE/WEBSITE  
 PLEASE BILL ME (DATE): \_\_\_\_\_  
 PLEASE CHARGE MY CARD (INFORMATION BELOW)

CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ CSV \_\_\_\_\_

PLEASE BILL/CHARGE ME  ONE-TIME  SPLIT QUARTERLY  SPLIT MONTHLY\*



LONGHORNCOUNCIL.ORG/GIVE

## ABOUT MY DONATION:

DISTRICT \_\_\_\_\_

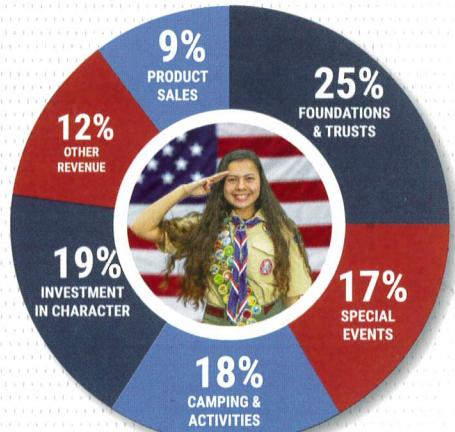
SCOUTING UNIT (EX: PACK 1234) \_\_\_\_\_

COMPANY NAME (IF EMPLOYER WILL MATCH YOUR GIFT) \_\_\_\_\_

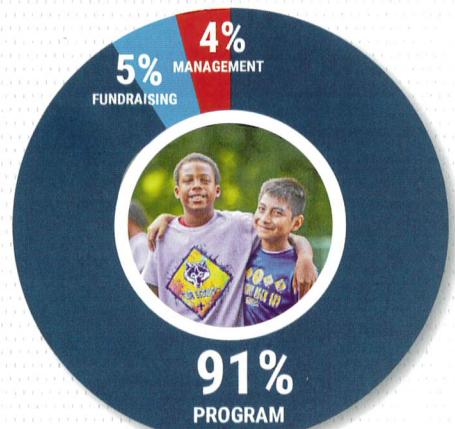
\*MONTHLY DONATIONS WILL BE SPLIT EQUALLY BETWEEN THE MONTH THIS FORM IS RECEIVED AND DECEMBER OF THAT YEAR

# FUNDING SOURCES

## INCOME



## EXPENSES



BASED ON 2023 DATA



# INVEST IN CHARACTER WITH YOUR GIFT TODAY!

SCAN QR CODE TO DONATE ONLINE



OR VISIT [LONGHORNCOUNCIL.ORG/GIVE](https://longhorncouncil.org/give)



## HURST SERVICE CENTER

850 Cannon Drive  
Hurst, TX 76054  
PO BOX 54190  
817-231-8500

## WACO SERVICE CENTER

300 Lake Air Drive  
Waco, TX 76710  
254-772-8932



[LONGHORNCOUNCIL.ORG](https://longhorncouncil.org)

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SCOUTING AMERICA  
**LONGHORN COUNCIL**



**INVESTMENT IN  
CHARACTER**  
**LONGHORN COUNCIL**

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